

KINSHIP COOKIE POLICY · LEGAL

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Kinship Cookie Policy

The short version

We use a few cookies to make the site work, and - only if you say yes - some to understand how people use it and to measure our advertising. You choose. Essential cookies can't be switched off because the site doesn't function without them; everything else waits for your OK.

What we actually use

Essential (always on): sign-in, security and the choices you make on this banner. First-party, no tracking.

Analytics (only with your consent): Google Analytics helps us understand how the site is used so we can improve it.

- `_ga`, `ga*` - distinguishes visitors - 2 years
- `_gid` - distinguishes visitors - 24 hours

Advertising (only with your consent): the Meta Pixel helps us measure whether our ads on Facebook and Instagram work, and show Kinship to people like the people who visit us.

- `_fbp` - identifies browsers for ad measurement - 3 months
- `fbclid` - links a visit to an ad you tapped - 3 months

We don't use any other third-party tracking. If that changes, this page changes first.

Your choices

You'll be asked when you first visit, and nothing optional is set until you answer. Change your mind any time via "Cookie choices" in the site footer, or through your browser's settings. Blocking essential cookies may stop parts of the site working.

Who we are

Kinship is a trading name of Legacy FS Limited, registered in England and Wales (company number 14762350), registered office 88 Burroughs Drive, Dartford, England, DA1 5TX. Questions: support@withkinship.ai.

Changes are posted here with a new date; significant changes are flagged on the banner.